



CANADA'S BUILDING TRADES UNIONS  
LES SYNDICATS DES MÉTIERS DE LA CONSTRUCTION DU CANADA  
Value on Display. Every Day. Valeur sûre à tous les jours.

# CANADA'S BUILDING TRADES ORGANIZING SEMINAR

**JUNE 27 - 28, 2018** • Mainland Lakeside Training Center,  
24 Lakeside Park Drive, Lakeside, NS, B3T 1L1

Canada's Building Trades Unions (CBTU) Organizers' Conference Committee invites you to contribute your knowledge and ideas and to share strategies and best practices at the CBTU Organizers' Conference. Those of you that attended the previously held Conferences will recall that over 100 organizers from across Canada attended and drew extensively from each other's campaign knowledge and experience. Some of the highlights of the Conference will include:

- **Canadian Construction Organizing in the 21st Century**, Brent Booker, Secretary-Treasurer, North America's Building Trades Unions (NABTU)
- **Organizing Millennials: What Does the Research Say?**, Tom Kriger, Research Director, NABTU
- **Lunch Presentation: "A Contractor's Perspective,"** Carl Nunes, Project Manager, Alternative Concrete Technologies (ACT), a division of John Flood and Sons Ltd.
- **Using Social Media in Construction Organizing – Revolution Messaging.**
- **Canadian Labour Law Overview**, Bob Blakely, Canadian Operating Officer, Canada's Building Trades Unions
- **Canadian Organizer's Workshop** – two separate sessions for new and experienced Organizers.
  - For new Organizers** – an introduction to the Provincial Labour Codes.
  - For experienced Organizers** – an overview of current challenges and opportunities.
- **Lunch Presentation: Organizing a More Diverse Canadian Workforce**, Arlene Dunn, Deputy Director, Canadian Building Trades Unions
- **Emotional Intelligence for Organizers**, Kirk Brungard, Executive Director Baltimore – DC Building Trades and Instructor MSU/BTA Academy.

## REGISTRATION FORM

Participant: \_\_\_\_\_  
Last Name First Name

Organization: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Registration Fee: \$75.00 Please make cheques payable to:  
BCTD Canadian Operations Fund  
c/o 130 Albert Street, Suite 1902  
Ottawa, Ontario K1P 5G4

## IMPORTANT DATES AND ITEMS TO REMEMBER

**Seminar:** June 27 - 28, 2018 | 8:30 to 4:00 p.m. / 8:00 to 3:30 p.m.

**Registration Deadline:** May 31, 2018

**Hotel Deadline:** June 1, 2018 | Rate: \$199.00 | Block Code: Canada's Building Trades

**Group Link:** [http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.i?resLinkData=Canada's%20Building%20Trades%20Union%5EYHZHF%60BTUBTUA%7CBTUBTUB%60199%60CAD%60false%602%606%25%18%606%29%18%606%4%18&app=resvlink&stop\\_mobi=yes](http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.i?resLinkData=Canada's%20Building%20Trades%20Union%5EYHZHF%60BTUBTUA%7CBTUBTUB%60199%60CAD%60false%602%606%25%18%606%29%18%606%4%18&app=resvlink&stop_mobi=yes)

Delta Marriott Halifax Scotia Square  
1990 Barrington Street, Halifax, Nova Scotia  
Telephone: 902-425-6700

**Transportation:** Shuttle Bus to and from Delta Marriott to Lakeside Training Center.

**For more information please contact:** CBTU Canadian Office  
Attn: Assunta Testa  
Telephone: 613-236-0653 or [atesta@buildingtrades.ca](mailto:atesta@buildingtrades.ca)

# ORGANIZER/RECRUITER SURVEY

## HELP US HELP YOU...



**CBTU SMCC**

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Are you an  Organizer or  Recruiter? (check one or the other)

### ORGANIZERS – RECRUITING

1. How long have you been an Organizer? \_\_\_\_\_ (years)
2. In what area? Residential \_\_\_\_\_ % ICI \_\_\_\_\_ % Heavy \_\_\_\_\_ % Fabrication \_\_\_\_\_ % Maintenance \_\_\_\_\_ %
3. How would you describe your success?  
\_\_\_\_\_ I work hard but don't get many wins  
\_\_\_\_\_ I win most of the time  
\_\_\_\_\_ 50/50  
\_\_\_\_\_ I'm involved in getting members to join not necessarily certifying companies
4. What are your most significant road blocks? (Check all those that apply)  
\_\_\_\_\_ Local will not let me take people in  
\_\_\_\_\_ Former members/people we didn't take in make it impossible  
\_\_\_\_\_ MERIT interference  
\_\_\_\_\_ The guys are making more now than I can offer them  
\_\_\_\_\_ Getting information or targets  
\_\_\_\_\_ The Labour Board of rules/laws make it hard

### ADDITIONAL COMMENTS OR SUGGESTIONS?